

## FOR IMMEDIATE RELEASE

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*Celebrating 85 years*

### **El Pomar Foundation's Penrose Heritage Museum to Host Family Exploration Day**

**Colorado Springs, CO – May 8 2023**– El Pomar's Penrose Heritage Museum is hosting a Family Exploration Day open to the public on **June 3, 2023 from 10:00 a.m. to 2:00 p.m.** The community is invited to join us for a day of immersive fun and interactive activities. Penrose Heritage Museum's rare and one-of-a-kind historic race cars and carriages will be on display, including Spencer Penrose's 105-year-old Broadmoor Special race car, nicknamed the Yellow Devil. The Yellow Devil's engine will be run twice during the event at 11:00 a.m. and 1:00 p.m., an occurrence that only happens a few times a year and is not typically available to the public. In addition, Pikes Peak International Hill Climb competitor, Andy Kingsley, will be present with his 2002 Porsche 911 Turbo Pikes Peak Special race car. Families can meet Andy, hear about his experiences on Pikes Peak and even sit inside the cockpit of his Porsche.

Families can also sit in a historic 1890s carriage and participate in several activities, including a word search and maze to win kid-friendly prizes, as well as a crossword puzzle and scavenger hunt to be entered into a drawing for a chance to win access to the following attractions, all of which are legacy projects of Spencer and Julie Penrose:

- Admission to Cheyenne Mountain Zoo
- Family membership to Colorado Springs Fine Arts Center at Colorado College
- Season passes for The Broadmoor Seven Falls
- Tickets to ride The Broadmoor Manitou & Pikes Peak Cog Railway
- Tickets to drive the highway up to the summit of Pikes Peak – America's Mountain
- Tickets to the 2023 Pikes Peak or Bust Rodeo
- Tickets to the 2023 Broadmoor Pikes Peak International Hill Climb

Julie Penrose opened the original El Pomar Carriage Museum in October 1941 to exhibit the Penrose's collection of carriages and other items she and Spencer collected from their travels, and to keep the tradition of coaching alive. Over the years, the museum evolved to share the history of the Penroses and of the Broadmoor Pikes Peak International Hill Climb, created by Spencer Penrose in 1916. These activities will connect the community with the history of Spencer and Julie Penrose and their invaluable legacy in the Pikes Peak region.

Located at 11 Lake Circle (across from The Broadmoor hotel main entrance next to Colorado Hall), admission is always free to Penrose Heritage Museum. Museum staff will provide validations for free parking in The Broadmoor hotel parking garage immediately adjacent to the museum. No reservations or tickets are required.

More information about the museum and El Pomar's other historic properties can be found at:  
<https://www.elpomar.org/About-Us/museum-and-legacy-properties/>

More information about the event can be found at: <https://www.elpomar.org/About-Us/museum-and-legacy-properties/penrose-heritage-museum-1/2023-penrose-heritage-museum-family-exploration-day/>

### **About Penrose Heritage Museum**

*Penrose Heritage Museum showcases the history and heritage of the Pikes Peak region through the personal artifact collection of Colorado Springs' philanthropists Spencer and Julie Penrose. Together, the couple were responsible for creating, or helping to create, some of the most iconic institutions and programs in Colorado Springs history, such as Pikes Peak Highway, Pikes Peak International Hill Climb, The Broadmoor, Colorado Springs Fine Arts Center at Colorado College, Cheyenne Mountain Zoo, and Pikes Peak or Bust Rodeo, to name a few. The Museum is also home to the official collection of Pikes Peak International Hill Climb race cars and memorabilia.*

### **About El Pomar Foundation**

*El Pomar Foundation is one of the largest and oldest private foundations in Colorado. El Pomar contributes approximately \$25 million annually through grants in the areas of arts and culture, civic and community initiatives, education health and human services, as well as community stewardship and leadership development programs to support Colorado nonprofit organizations. Spencer and Julie Penrose founded El Pomar in 1937 with the mission to enhance, encourage and promote the current and future well-being of the people of Colorado.*

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